

# TODAY'S NEW HOMES

Bringing Home Buyers and Sellers Together

WALK OUT PERFECTLY LOCATED  
40FT LOT WELL CAR LOTS  
DESIGNED 2 STOREY GARAGE EXTRA DEEP LOTS  
3 CAR FULLY DECORATED OPEN CONCEPT MODEL HOMES  
FINISHED BASEMENT VAULTED CEILING  
GOURMET KITCHEN PACKAGE CONSISTING OF UNDERMOUNT SINK, UNDER CABINET VALANCE LIGHTING, STAINLESS STEEL APPLIANCES AND GRANITE COUNTERTOPS. LOADED WITH FEATURES. CLOSE TO MAJOR HIGHWAYS  
HARDWOOD FLOORING  
3 BEDROOM TOWN MANORS 2 1/2 BATHROOMS  
JUST STEPS FROM SCHOOLS & SHOPPING  
INCLUDES DECK  
LARGE OPEN CONCEPT KITCHEN  
LOT LEVIES INCLUDED  
LUXURY HOMES  
GUARANTEED CLOSING DATES  
NO REAL ESTATE AGENTS OR FEES  
FULLY SODDED LOTS  
NEW HOME WARRANTY INCLUDED  
GREAT ROOMS WITH FIREPLACE  
LARGE MASTER SUITES  
ROUGH-IN BASEMENT BATHROOMS  
REAR DECKS ON LUXURY CONDOS  
FULLY PAVED DRIVEWAYS  
COFFERED AND TRAY CEILINGS

## 2014 Media Kit

NILES BUGLE | DOWNERS GROVE BUGLE | BOLINGBROOK BUGLE | ROMEOVILLE BUGLE | JOLIET BUGLE | SHOREWOOD SENTINEL | PLAINFIELD ENTERPRISE

# TODAY'S NEW HOMES

Bringing Home Buyers and Sellers Together

## Why Advertise With Today's New Homes?

### PREMIUM PRODUCT

Premium Full Color (4 color process) // Upgraded Stock // Premium Page Placement // Display Ad Format

### GRASS ROOT COMMUNITY

Local Community Markets // Local Editorial // Niche Product

### EXCLUSIVE EXPOSURE

Monthly Supplement Delivered to Your Target Market // Providing a Longer Shelf Life // Increased Readership

### DISTRIBUTION

Over 64,000 Copies Distributed Monthly // 3.5 Readers per Paper // 224,000 Readers Monthly



**WE REACH OVER 224,000 READERS EVERY ISSUE**

*Increasing Your Exposure to New Fringe Markets - Targeting the New Home Buyers*

### PROMOTION

Online Advertising // Cross Product – In Product Advertising // Event & Local Community Sponsorship // Tradeshows

### COMPLIMENTARY MEDIA EFFECTIVENESS

Niles Bugle // Downers Grove Bugle // Bolingbrook Bugle // Romeoville Bugle // Joliet Bugle // Shorewood Sentinel // Plainfield Enterprise



**OVER 81% OF CHICAGO ADULTS READ THEIR LOCAL COMMUNITY NEWSPAPERS**

*Bringing to You a Highly Targeted Audience*

- Attract New Prospects
- Promote Your Name and Brand
- Generate More Awareness



Member: Home Builders Association of Greater Chicago



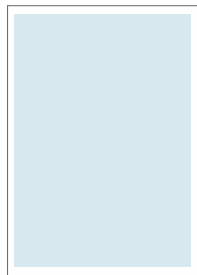
# Advertising Rates

## Today's New Homes

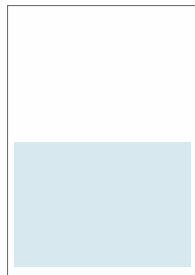
Niles Bugle, Downers Grove Bugle, Bolingbrook Bugle, Romeoville Bugle, Joliet Bugle, Shorewood Sentinel, Plainfield Enterprise / **Over 64,000 Verified Circulation**

RATES PER ISSUE	1 ISSUE	3-5 ISSUES 5% DISCOUNT	6-8 ISSUES 10% DISCOUNT	9-11 ISSUES 15% DISCOUNT	12 ISSUES *20% DISCOUNT
<b>FULL PAGE</b>	<b>\$990</b>	<b>\$940</b>	<b>\$890</b>	<b>\$840</b>	<b>\$790</b>
<b>1/2 PAGE</b>	<b>\$600</b>	<b>\$570</b>	<b>\$540</b>	<b>\$510</b>	<b>\$480</b>
<b>1/4 PAGE</b>	<b>\$360</b>	<b>\$340</b>	<b>\$320</b>	<b>\$305</b>	<b>\$288</b>

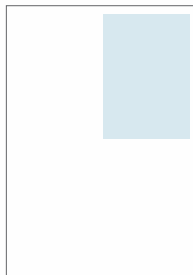
*Additional Fee for Premium Positioning Based on Availability // All Rates Include Full Process Color  
Publishing Dates are the 3rd Week of Every Month*



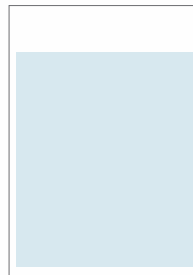
**FULL PAGE**  
10.5"w x 14"h



**1/2 PAGE**  
10.5"w x 6.75"h



**1/4 PAGE**  
5"w x 6.75"h



**FRONT PAGE**  
10.5"w x 11.7"h

## Incentives

*\*Commit to 1 Year - Full Page Ad **RECEIVE 1 Full Page Builder Profile***

Builder Profile Examples

**Ryland Homes introduces three spectacular new communities to the Chicagoland area**  
Discover new single-family homes from America's Fastest-Growing Builder

**Experience the Ryan Homes difference in these exceptional new communities in Chicagoland.**  
Ryan Homes offers an impressive collection of single-family homes priced from the \$240s.

**Beechen & Dill Homes remains ahead of the energy-efficient homebuilding curve**

**Beechen & Dill Homes debuts new model home at Misty Ridge**  
With its open layout and modern finishes, the home is a perfect blend of style and functionality.

**How to find a Builder to Properly Construct your New Home**

**CENTRAL AIR SALE**  
FREE ESTIMATE - NO OBLIGATION  
WATERS HEATING & COOLING  
Geno Air HEATING & COOLING  
(815) 207-8896

**Voyager Media Publications, Inc.**

Our Newspapers Work.

# Reach Your Target Audience in 7 Distinct Markets

NILES BUGLE | DOWNERS GROVE BUGLE | BOLINGBROOK BUGLE | ROMEOVILLE BUGLE | JOLIET BUGLE | SHOREWOOD SENTINEL | PLAINFIELD ENTERPRISE

OVER 64,000 VERIFIED CIRCULATION



## Do you support **INDEPENDENT** community journalism?

Voyager Media Newspapers is a vital component of their community, promoting unique hometown values in the way that is only possible from a grassroots, **INDEPENDENT** perspective.

**Voyager Media Publications, Inc.**

Our Newspapers Work.

**THE ENTERPRISE**  
Since 1887

**THE BUGLE**

**The Shorewood Sentinel**