

## OUR NEWSPAPERS WORK

ZIP	TOWNS	POPULATION	CIRCULATION
60053	MORTON GROVE	23,260	1,000
60068	PARK RIDGE	37,475	2,000
60403	CREST HILL	17,529	2,000
60404	SHOREWOOD	15,615	6,525
60431	JOLIET	22,577	200
60432	JOLIET	21,403	2,000
60433	JOLIET	17,160	300
60435	JOLIET	48,899	1,800
60436	JOLIET	18,315	1,000
60440	BOLINGBROOK	52,911	4,000
60441	LOCKPORT	36,869	2,023
60446	ROMEOVILLE	39,807	5,051
60490	BOLINGBROOK	20,463	1,000
60515	DOWNERS GROVE	27,503	3,500
60516	DOWNERS GROVE	29,084	2,500
60517	WOODRIDGE	32,038	3,000
60532	LISLE	27,066	3,000
60559	WESTMONT	25,954	5,000
60544	PLAINFIELD	25,959	2,323
60585	PLAINFIELD	22,311	1,397
60586	PLAINFIELD	46,251	2,090
60564	NAPERVILLE	41,312	55
60714	NILES	29,931	7,000
MISC.			536

We reach communities in:  
WILL, DUPAGE, COOK, KENDALL & GRUNDY COUNTIES



	60053	60068	60431	60432	60433	60435	60436	60440	60441	60446	60490	60515	60516	60517	60544	60564	60714	60532	60404	60403	60585	60586
POPULATION	23260	37475	22577	21401	1716	48889	18315	52911	36869	39807	20463	27503	29084	32038	25959	41312	29931	27066	15615	17529	22311	46251
HOUSING UNITS	7998	14614	7845	6126	6175	22394	6611	14912	15629	7348	2836	11504	11408	11921	15712	10034	12582	11871	5716	7704	6478	13318
HIGH SCHOOL	24%	18.5	28.8	28.6	37.2	32.3	34.6	24.4	31.2	31.4	18.6	21.6	19.7	19.9	28.2	10.2	29.1	17.2	89.4	84.4	85.7	85.6
COLLEGE	21.8%	21.6	26.6	15.9	21.7	26	22.7	27.3	25.3	25.7	25.2	20.4	22.7	23.9	26	17.6	21.8	21.3	24.3	NA	NA	NA
ASSOC. DEGREE	6.4%	6	8.9	3	4.3	6.4	5.6	7.9	6.7	8.4	7.3	5.1	8	7.6	8.9	7.5	5.5	5.9	8.86	NA	NA	NA
BACH. DEGREE	23.8%	27.8	19.9	2.9	4.7	13.2	7.5	19.6	14.4	15.3	32.6	27.4	27.6	26	23.5	41.3	16.2	31.8	34.5	14.7	NA	NA
GRADUATE	11.5%	18.4	9.2	1.5	3.1	6.2	3.2	6.6	7	3.5	10.3	17.3	16.5	12.6	6.9	20.9	8.9	18.6	NA	NA	NA	NA
MARRIED	64.3%	62.8	64.6	50.1	48.9	51.3	46.1	59.1	63.6	63.5	73.6	59.5	64.1	57.9	71.9	77.5	55.3	52	23.8	45.8	70.2	62.5
DIVORCED	5.2	5.8	7	10.6	9.3	10.7	10.8	8.2	7.7	6.7	4.7	7.7	6.2	8.9	5.6	3.8	7.2	9.4	NA	18.8	NA	19.3
HISPANIC	4.5	2.9	5.5	46.4	15.1	11.6	14.4	14.2	4.9	13.5	7.5	3	4.3	9.2	6.2	3	5	5.1	10.8	17.9	9.8	80.7
WHITE	70.8	93.5	86.8	21.8	41.2	76.4	59.7	56.1	85.4	77.8	66.6	91.8	83.9	70.4	88.7	83.8	79.8	80.9	87.7	67.5	80.2	67.7
BLACK	0.5	1.2	5.1	30.4	42.1	9.1	23.2	21.1	7.7	4.4	15.5	1.3	2.4	7.9	2.1	3.6	0.5	9.2	5.3	21.8	5.5	2.9
ASIAN	22.4	2.6	1.6	0.3	0.2	1.4	0.6	5.9	1.1	2.3	8.4	3.1	8.1	10.9	1.9	8.3	12.9	9.1	1.7	2.5	9.3	2.4
MGT/PROF	39.3	50.4	36	11	17.1	29.3	19.6	33.7	30.9	29	50.6	48.2	47.6	43	38	56.6	31.6	50.9	NA	NA	NA	NA
SERVICE	8.6	8.3	10.3	22.4	20	16.1	17.7	12.2	11.6	10.5	8	8.4	7.5	10.4	10.3	6.8	13.1	9.1	NA	NA	NA	NA
SALES	35.1	29.4	29.7	18.5	26.7	28.4	28.4	29.3	31.2	30.4	26.7	30.6	30.1	29.4	31.3	28	32.6	27.1	NA	NA	NA	NA
CONSTRUCTION	6.1	5.2	10.2	15.5	10.5	10.4	13	9.6	12.5	11.1	7.5	5.2	5.8	7	9.9	4.7	8	5.6	NA	NA	NA	NA
MALE	48	47.4	50.7	54.5	47.7	48.1	48.4	29.9	52.9	50.3	49.6	47.2	49.7	49.6	49.5	49.7	49.4	49.4	51.3	52.4	49.2	49.4
FEMALE	52	52.6	49.3	45.5	52.3	51.9	51.6	31.9	47	49.7	50.4	52.8	50.3	50.4	50.5	50.3	53.6	50.6	48.7	46.6	50.8	50.6
MEDIAN INCOME	64,466	73,172	71,030	34,146	40,837	44,910	36,099	64,244	65,322	60,692	87,512	61,179	73,687	61,769	70,417	107,617	48,542	62,145	89,095	59,978	113,266	83,642

\*Demographics are based on 2010 Census sample data

