

OUT NEWSPAPERS WORK

## Bugle PUBLICATIONS

FREQUENCY/DISCOUNT	DOWNERS GROVE	JOLIET, LOCKPORT & CREST HILL	LISLE	WESTMONT	WOODRIDGE	BOLINGBROOK	ROMEOVILLE	NILES, MORTON GROVE, PARK RIDGE & DES PLAINES
1X	\$6.92	\$6.92	\$6.92	\$6.92	\$6.92	\$6.92	\$6.92	\$11.03
6X	\$6.57	\$6.57	\$6.57	\$6.57	\$6.57	\$6.57	\$6.57	\$9.98
12X	\$6.23	\$6.23	\$6.23	\$6.23	\$6.23	\$6.23	\$6.23	\$9.45
26X	\$5.88	\$5.88	\$5.88	\$5.88	\$5.88	\$5.88	\$5.88	\$8.40
52X	\$5.54	\$5.54	\$5.54	\$5.54	\$5.54	\$5.54	\$5.54	\$6.83
PUBLICATION DATE	WEDNESDAY	WEDNESDAY	WEDNESDAY	WEDNESDAY	WEDNESDAY	THURSDAY	THURSDAY	THURSDAY

\*Frequency Discount is the number of times ad will run. All rates are per column inch.

## THE ENTERPRISE + Sentinel

FREQUENCY/DISCOUNT	PLAINFIELD ENTERPRISE	SHOREWOOD SENTINEL
1X	\$11.03	\$8.40
6X	\$9.98	\$7.35
12X	\$9.45	\$6.83
26X	\$8.40	\$6.04
52X	\$6.83	\$5.75
PUBLICATION DATE	THURSDAY	WEDNESDAY

All prices are net. Combination display advertising discount rates are available.

### COLOR RATES

**CONTRACT**  
 1 Color \$125  
 2 Color \$250  
 4 Color \$350

**NON-CONTRACT**  
 1 Color \$150  
 2 Color \$350  
 4 Color \$450

### PRINT & WEB PACKAGE

ADD ONLY \$39 PER WEEK TO CONTRACT PRINT RATE TO RECEIVE A BANNER AD CONCURRENT WITH PRINT AD

\*Banner ad is 468x60 px  
 \*Rate is per website

\*Multiple website rates are available

### Print & Insert Rates

#### Single Sheet insert

(8.5" x 11")

#### Black Ink 20# color stock

(Customer's Choice)

**ONE SIDED**      **TWO SIDED**  
 Open Rate \$70 per M      Open Rate \$85 per M  
 25M \$65 per M      25M \$80 per M  
 50M \$60 per M      50M \$75 per M

#### Single Sheet insert

(8.5" x 11")

#### 4-Color 80# Gloss stock

(Customer's Choice)

**ONE SIDED**      **TWO SIDED**  
 Open Rate \$107 per M      Open Rate \$119 per M  
 25M \$81 per M      25M \$87 per M  
 50M \$73 per M      50M 80 per M

### Pre-Printed inserts • SINGLE SHEET (8.5" x 11") \$42 PER M

Pre-printed inserts must be delivered by **Monday one week prior to publication date.**

Ask your sales representative for a quote on larger size inserts.

\*Voyager Media Publications reserves the right to refuse advertisements for any reason at the publisher's discretion.

### Mechanical Requirements

#### ACCEPTABLE FILES

- PDF, EPS, or TIFF files are acceptable
- Fonts must be embedded
- All images must be at least 200 DPI
- Color images should be CMYK
- All ads should be sent as their correct size
- Email ads to production@voyagermediastudios.com

#### PAGE DIMENSIONS

##### THE ENTERPRISE

1 column = 1.312"  
 2 column = 4"  
 3 column = 6.063"  
 4 column = 8.188"  
 5 column = 10.25"  
 Width of page...10.25" (5 columns)  
 Depth of page...16"  
 Column inches per page = 80"

##### THE BUGLE/SENTINEL

1 column = 1.312"  
 2 column = 4"  
 3 column = 6.063"  
 4 column = 8.188"  
 5 column = 10.25"  
 Width of page = 10.25" (5 columns)  
 Depth of page = 13"  
 Column inches per page = 65"

#### OUR ADDRESS

Voyager Media Publications  
 23856 Andrew Road, Suite 104  
 Plainfield, IL 60585  
 Michael A. James

Vice President Advertising & Marketing  
 Phone: 815-436-2431 • Fax: 815-436-2592  
 Email: mjames@voyagermediaonline.com

### Guaranteed Position

**ALL PUBLICATIONS - PAGE 2, 3, 5 OR THE BACK COVER**  
 (When available, add 20% of earned rate)

#### FRONT PAGE ADVERTISING

Place your business ad in full color on the front page!

Many options to choose from!

Contact your local sales rep at 815-436-2431

### Publication Deadlines

#### Display & Classified Advertising Deadlines

Space & copy deadlines for all publications is noon Friday before date of insertion.

(Except holidays & Special Sections)