

OUR NEWSPAPERS WORK



## Pre-Printed Inserts

| 8½ x 11         | INSERTIONS PER YEAR |         |         |         |         |
|-----------------|---------------------|---------|---------|---------|---------|
| QUANTITY        | 1 - 5               | 6 - 11  | 12 - 23 | 24 - 36 | 37 - 52 |
| 5,000 - 9,999   | \$42.00             | \$41.00 | \$40.00 | \$39.00 | \$38.00 |
| 10,000 - 24,999 | \$40.00             | \$39.00 | \$38.00 | \$37.00 | \$36.00 |
| 25,000 - 49,999 | \$38.00             | \$37.00 | \$36.00 | \$35.00 | \$34.00 |
| 50,000 - 74,999 | \$36.00             | \$35.00 | \$34.00 | \$33.00 | \$32.00 |
| 75,000 or more  | \$34.00             | \$33.00 | \$32.00 | \$31.00 | \$30.00 |

| 4 PAGE TAB      | INSERTIONS PER YEAR |         |         |         |         |
|-----------------|---------------------|---------|---------|---------|---------|
| QUANTITY        | 1 - 5               | 6 - 11  | 12 - 23 | 24 - 36 | 37 - 52 |
| 5,000 - 9,999   | \$44.00             | \$43.00 | \$44.00 | \$42.00 | \$41.00 |
| 10,000 - 24,999 | \$42.00             | \$41.00 | \$40.00 | \$39.00 | \$38.00 |
| 25,000 - 49,999 | \$40.00             | \$39.00 | \$38.00 | \$37.00 | \$36.00 |
| 50,000 - 74,999 | \$38.00             | \$37.00 | \$36.00 | \$35.00 | \$34.00 |
| 75,000 or more  | \$36.00             | \$35.00 | \$34.00 | \$33.00 | \$32.00 |

| 8 PAGE TAB      | INSERTIONS PER YEAR |         |         |         |         |
|-----------------|---------------------|---------|---------|---------|---------|
| QUANTITY        | 1 - 5               | 6 - 11  | 12 - 23 | 24 - 36 | 37 - 52 |
| 5,000 - 9,999   | \$46.00             | \$45.00 | \$44.00 | \$43.00 | \$42.00 |
| 10,000 - 24,999 | \$44.00             | \$43.00 | \$42.00 | \$41.00 | \$40.00 |
| 25,000 - 49,999 | \$42.00             | \$41.00 | \$40.00 | \$39.00 | \$38.00 |
| 50,000 - 74,999 | \$40.00             | \$39.00 | \$38.00 | \$37.00 | \$36.00 |
| 75,000 or more  | \$38.00             | \$37.00 | \$36.00 | \$35.00 | \$34.00 |

| 16 PAGE TAB     | INSERTIONS PER YEAR |         |         |         |         |
|-----------------|---------------------|---------|---------|---------|---------|
| QUANTITY        | 1 - 5               | 6 - 11  | 12 - 23 | 24 - 36 | 37 - 52 |
| 5,000 - 9,999   | \$54.00             | \$52.00 | \$51.00 | \$50.00 | \$49.00 |
| 10,000 - 24,999 | \$52.00             | \$50.00 | \$49.00 | \$48.00 | \$47.00 |
| 25,000 - 49,999 | \$50.00             | \$48.00 | \$47.00 | \$46.00 | \$45.00 |
| 50,000 - 74,999 | \$48.00             | \$46.00 | \$45.00 | \$44.00 | \$43.00 |
| 75,000 or more  | \$46.00             | \$44.00 | \$43.00 | \$42.00 | \$41.00 |

Insert prices listed are per 1,000 inserts for pre-printed inserts up to 16 tabloid size (10.125" x 10.75") pages. All other pre-prints are by quotation. Overall size of pre-printed inserts must not exceed 10.125" x 10.75". Minimum size for all inserts is 8½ x 5½". All single sheet inserts weighing less than 7 pt. card stock or measuring larger than 10.125" x 10.75" must be half-folded. There is a \$200.00 minimum insert charge.

Pre-printed inserts must be delivered by the Monday 1 week prior to the publication date. Deadline for notification by the advertiser of pre-print size, date insertion, quantity and area of distribution is 7 days before the insertion date. Inserts cannot have any postal mailing permits printed on them. All inserts must have prior approval regarding content and printing specifications.

## VOYAGER MEDIA PUBLICATIONS



**ALL INSERTS NEED TO BE SHIPPED DIRECT TO:**  
 Hometown Communications  
 8990 N. 51st St  
 Brown Deer, WI 53223  
 Phone: (262) 238-6397  
 Contact: Danielle Johnson  
 8:00 a.m. - 5:00 p.m.